

## **District Conference 26 to 29 September 2025**

### **Report Chair:**

Zonta District 28 PR and Communications  
Webmaster zonta.ch

Honored through the request from District Governor Kathrin to take over District 28 PR and Communications, I started this biennium with self-tutoring on software packages like Mailchimp, Canva and others to be able to create more professional Zonta District newsletters and information emails. This also required me to set up a database for all the ADs, Presidents, etc. and organize respective groupings, so mass mails can be efficiently routed.

Through this work I recognized how efficient it would be to have standardized email accounts for all ADs, Club Presidents and Webmasters in Area 02 and 03, similar to what we have in Area 04 now.

My recommendation would be to initialize still in this biennium, standard mail addresses (e.g. [president.club@zonta.it](mailto:president.club@zonta.it) or [treasurer.club@zonta.de](mailto:treasurer.club@zonta.de)) that can be re-routed to personal emails and handed over to Zonta-Job successors easily. The tutorials for these processes are already available. This would also help to spare a lot of effort and time for the future District Governor, ADs and even Club Communication and Print Media Maintenance. It would also help with the collaboration between the clubs and build new friendships amongst Zontians of all ages and levels.

I'm also responsible as webmaster for [www.zonta.ch](http://www.zonta.ch). In this role I support all Swiss Zonta Clubs in D28/04 and D30/04 with their questions and concerns regarding the content and updates for the club web-sites. During the last 12 months we got much more professional and the clubs are now more confident and willing to collaborate on the digital media as they get their issues fixed online by myself or other specialized women within Zonta through the email channel [feedback@zonta.ch](mailto:feedback@zonta.ch).

In case there is any question towards zonta.ch, the Zonta CH DocManagement or Zonta Access/Mail Setup, please let me know at all times!

Ursula M. Kostal  
Präsidentin ZC Vaduz, Liechtenstein