

District Conference 26 to 28 September 2025

Report Chair: Zonta Foundation for Women

Donatella Jager-Bedogni, Annemarie Loosli-Locher, Dr. Maike Post

Zonta Foundation for Women D28 working group

At our first meeting in September 2024 in Frankfurt, we, the ambassadors from Areas 2, 3 and 4, decided to 'stand up for the Foundation's goals with one voice in District 28, for us this means: to work as a team, act and consolidate our activities. These are:

- Participation in ZI training courses for the Foundation Ambassadors
- Reviewing, analysing and discussing the Foundation's monthly reports on donation development
- Monitoring ZI and Foundation activities to keep up to date with the latest projects and campaigns
- Creating our own presentations to familiarise clubs and other interested parties with the Foundation's projects and goals
- Organising a monthly working meeting via Zoom to share ideas, to-dos, events and experiences from the field

Activities in D28

With our activities we want to inform the clubs about the projects of ZI and keep them up to date as well as explain the importance of donations, answer questions and discuss them. Even if no quantitative target has been agreed in the district, we would like to 1. sensitise ALL clubs to donate 1/3 of their locally generated funds to the Foundation and 2. appeal to individual willingness to donate. These are our activities:

- At the beginning of the term of office, introduction as Zonta Foundation Ambassador to all presidents in the clubs of the areas by e-mail
- Placement of Foundation Ambassador as the contact person for all questions relating to the Foundation and 'donations'
- Offer to all clubs to give presentations online or onsite on the educational and service projects
- Thank donors and clubs for their donations, send out pins
- Monthly social media postings on relevant Zonta topics, messages, events and campaigns. These are distributed via the presidents and webmasters of all clubs in our district for posting on websites/Instagram/Facebook as well as in the clubs themselves
- Presentations held at club meetings, area meetings or union meetings
- Information stand with roll-up at club events, area and district meetings
- Promotion of the central Foundations campaigns as part of the '40th anniversary celebrations' and 'Every Member Every November'

Conclusion/first results as of 31 May 2025

Across all districts, 54% of the biennium goal has already been achieved.

- D28 has 55 clubs and 1,272 members
- Donations per person based on total donations in D28 increased by 3€ in the comparison period
- Club donations:
 - 4th place of all districts in the donation ranking based on total donations generated
 - 63.6% of all clubs in D28 have donated, which puts us in the good midfield of all districts of ZI
 - Average club donation: €2,500, > €200 than in the comparison period
- Individual donations:
 - D28 is one of the 5 districts of ZI that can only record donations from less than 5% of all club members.
 - Interestingly, all 5 districts are located in Central Europe.
 - In D28, the amount of the comparison period was maintained.

Next Steps

The challenge remains to maintain a consistently high level of commitment at club and member level and to inspire new members to support the Foundation's goals.

- Sustainable communication about the Foundation's projects and goals through interesting content (content marketing)
- Open discourse: Record/analyse concerns of Zontians in the clubs regarding donations to the Foundation and further reduce them through education/information and discussion
- TBD Analyse potential for generating donations and develop strategies, e.g. regarding individual donations, not only from Zontians
 - Idea: Initiate member survey