



9. EUROPEAN INTER-DISTRICT ZONTA SEMINAR

Frankfurt am Main 2023



**BUILD A BETTER WORLD
FOR WOMEN AND GIRLS**



“WOMEN AND FINANCE – BETWEEN CHALLENGES AND CHANCES”

Dear Zontians, dear friends from all over Europe, from Ghana and from the US,

After two unsuccessful attempts we are now happy to welcome you at the
“9TH EUROPEAN INTER DISTRICT ZONTA SEMINAR” IN FRANKFURT AM MAIN!

The organization team of district 28 has worked hard to prepare for you an enlightening and instructive seminar weekend of inspiring panel discussions and workshops with female entrepreneurs and leaders at the forefront of a new digital era.

Let us together explore the challenges and chances posed by the world of finance to women and society in general in the search for a sustainable future.

Moreover, let us experience and renew friendship and trust with Zontians from different parts of the world. The traditional get-together on Friday evening, the Saturday night dinner and sightseeing activities all provide such opportunities.

A very warm WELCOME!

Esiet sveicināti! Velkommen!

Welkom! Bienvenue!

Willkommen! Benvenuto!

Wellkëmm!

Bienvenido! Välkommen!

Velkomin!

Tervetuloa!

Tere Tulemast!

PROGRAM

FRIDAY, 28 APRIL 2023

17:00 - 19:00 Opening Ceremony - Entrance: 16:30

Historisches Museum
Leopold Sonnemann - Saal
Saalhof 1, 60311 Frankfurt am Main

Welcome Address

- Team District 28
- Ute Scholz, ZC Verden, Zonta International President 2022 - 2024
- Dr. Jan Gerchow, Director of the Historical Museum Frankfurt

Ceremonial Address

- Dr. Gertrud Traud, Chief Economist of HELA Bank "Economic Outlook"

Reception/ get-together, Schneekugelfoyer

SATURDAY, 29 APRIL 2023

09:00 - 13:00 Seminar - Großer Saal - Ev. Akademie

09:00 - 09:30 Opening

Introduction

- Team District 28

Welcome Address

- Christine Dersch, ZC Marburg, District 28 Governor 2022 - 2024

Greetings

- Ute Scholz, ZC Verden, Zonta International President 2022 - 2024

09:30 Keynote: Prof. Dr. Alexandra Niessen-Ruenzi, Director of the Centre for Doctoral Studies in Business (CDSB), University of Mannheim

10:00 Keynote: Dr. Barbara Böhnlein, Managing Director MUFG Bank (Europe)

10:30 Keynote: Dr. Katarina Barley, Vice-President European Parliament, Member of ZC Trier

11:00 - 11:30 Coffee Break

11:40 - 13:00 Panel Discussion

Women in finance are still an exception, especially at the top. But it's more than that – women seem to avoid financial questions in general, even at home. So what are we dealing with here – a gender bias or personal preferences?

We might be facing old boy's clubs in traditional banking, but what is it that prevents women from founding a brand new Fintech company? Why do women leave personal investments, tax and pension matters to their partners? And most important of all: What does it take to change that? Or is the young generation of women already doing the math?

Host: Bettina Weiguny (journalist and book author)

- Prof. Dr. Alexandra Niessen-Ruenzi
- Dr. Barbara Böhnlein
- Dr. Katarina Barley
- Karin Nordmeyer, President of UNIFEM/UN Women Germany from 2004 to 2021.
- Dr. Désiree-Jessica Pely, founder of loyee.io/San Francisco and metawealth.tech/Berlin

13:00 - 14:00 Lunch Break

WOMEN AND FINANCE – BETWEEN CHALLENGES AND CHANCES – PROGRAM CONT.

14:00 - 17:30 Workshops

There are 6 workshops at 60 minutes each in total. 3 workshops in Session 1 and 3 workshops after coffee break in Session 2.

Please visit your selected workshops as shown on your ticket one in each session before and after coffee break.

Session 1 Workshop 1/Großer Saal

SECURING WOMEN'S RIGHTS. INTERNATIONAL STANDARDS – ACHIEVEMENTS AND GAPS AT NATIONAL LEVEL

The workshop will highlight the international standards on human and social rights and will describe how the measures are implemented in some of the European countries. The question "are there standards comparable for all European countries?" will be discussed by various European districts.

Host: Irma Ertman, Vice ZI Representative at the Council of Europe

Panel: Examples from other European countries

- Dr. Ingeborg Geyer, ZC Vienna/D14, ZI Representative at the UN Vienna
- Anita Schnetzer-Spranger, ZC Mainz/D28, ZI Representative at the Council of Europe

Session 1 Workshop 2/seminar room 1

HOW DO WOMEN GET SMARTER ABOUT MONEY?

On the one hand, the workshop aims to highlight areas of action in financial optimization. On the other hand, the participants will experience that "WOMEN can finance" and that they do it successfully.

- Claudia Rankers, ZC Mainz/D28, Bank Business Economist, CEO of Family Rankers Office

Session 1 Workshop 3/seminar room 2

WHAT KIND OF CHANCES CAN NEW FINANCE TECHNOLOGIES OFFER? How "Blockchain Technologies" can boost your career or business

- Dr. Su-Zeong Fröhlich, Co-founder Fox and Happy Blocks GmbH, Web3 Consulting & Education

15:00 - 15:25 Coffee Break

Session 2 Workshop 4/seminar room 2

SUSTAINABLE INVESTMENTS – QUO VADIS?

Terms like sustainability are on everyone's lips. The lecture informs about the common definitions and ESG investment criteria. In addition, it gives an overview of the active role of Europe and the positions of the financial industry on this topic. Finally, products for private investors will be pointed out.

- Lara Lorenz, Investment Advisor – Pictet Asset Management

Session 2 Workshop 5/seminar room 1

GREAT ENTREPRENEURS TELL THEIR STORIES: ... what is it that prevents women from founding a brand new company?

- Claudia Lässig - Lässig GmbH, Lässig Fashion
- Dr. Julia Meinhold-Heerlein - "Mühlenplätzchen Patisserie, custom baked goods and catering"
- Dr. Desiree-Jessica Pely - founder of loyee.io/ San Francisco and metawealth.tech/Berlin

Host: Bettina Weiguny

Session 2 Workshop 6/Großer Saal

FUNDRAISING IN CHALLENGING TIMES - NEW IDEAS AND BEST PRACTICES

The workshop aims at discussing the different fundraising instruments such as mailings, large donations or sponsoring. The participants will see that fundraising can be much more than event fundraising.

- Ann-Kathrin Linsenhoff - Linsenhoff-Stiftung

Host: Susan Georgijewitsch, Business Coach, ZC Frankfurt

16:30 - 17:30 Burning Questions/Großer Saal

Participants/ Zontians can pose any questions about Zonta and its future to three of Zonta's current leaders

- Ute Scholz, D29, Zonta International and ZI Foundation President
- Salla Tuominen, D20, Zonta International and ZI Foundation President elect
- Fernanda Gallo-Freschi, D28, Zonta International and ZI Foundation Vice President

ADDRESS OF THE PRESIDENT UTE SCHOLZ

April 2023

Dear Members of the European Seminar Organizing Team from District 28, Dietlind Stürz, Bettina Weiguny, Fiona Ruff, Renate von Köller, Susan Georgjiewitsch, Dr. Michaelae Künzel and Daniela Daus,

Dear European Governors, Dear Zontians and Guests,

Can you imagine how happy I am that Zontians from all over Europe can meet this weekend in person again?

One of the many things I love about Zonta is the friendships I've made in my own district and beyond.

Inter-District conferences are a wonderful opportunity to reconnect with long-time Zonta friends and to make new friends. I hope you all make lasting connections as you come together in support of Zonta International's mission during this weekend and throughout the next year. These conferences are for me always like a fountain of youth, and afterwards I go home with a lot of inspirations and fresh energy – and with a big smile on my face.

Zonta International and the collective efforts of our clubs, areas and districts are needed now more than ever. Around the world, women and girls face increasing challenges due to COVID-19, climate change, war against Ukraine, violence and threats to human rights and democracy. However, we are a proud Zonta community of strong and committed individuals, working together at local and global levels to fight for gender equality and address these challenges.

This biennium, Zonta International's goals focus on standing out for gender equity, representing global citizenship, developing future leaders, and celebrating Zonta while positioning ourselves for the future. Whether you are a long-time member or new to Zonta, each of you has an important role to play in helping us achieve our goals. We are so grateful that you have chosen to share your time, talents, and resources with Zonta!

Thank you to all of you for all you do to build a better world for women and girls, and best wishes for a successful conference and a wonderful Zonta time ahead! I am sure, after this weekend you will also go home with a lot of new energy and a big and happy smile!



Warm regards,

Ute Scholz

President, 2022-2024
Zonta International and
Zonta Foundation for
Women
Zonta Club of Verden

A member since 1992, Ute says that she has learned a lot through Zonta, such as languages, how to do online business and the flexibility of working together with different people every biennium. Ute has served on all Zonta levels. Among others, she was chairman of the International Young Women in Public Affairs Award Committee and Governor of District 27, one of Zonta's largest districts.

Ute is a graduated lawyer. After 22 years as a legal adviser and chief executive in public administration, she now works freelance as a business coach and mediator. She knows how to motivate volunteers and how important team spirit, reliability and leadership are for a successful organization.

Ute's goal for Zonta is to be known in the world as a reliable and sustainable human rights organization that focuses on women and girls and whose members are engaged and proud to be a Zontian.



ADDRESS OF THE GOVERNOR DISTRICT 28 CHRISTINE DERSCH

The European Inter-District-Conference is your opportunity to immerse yourself in ZONTA!

The Conference in Frankfurt/Main offers a wide program under the slogan:

Women and Finance.

Explore with us the challenges and chances posed by the world of finance to women and society seeking a sustainable future.

The Seminar structure wants to offer an open forum of exchange and reflection. The format is an effective and inspiring addition of district conferences and conventions, where most of the time is dedicated to elections, budget and rules and regulations.

It is fantastic that the EIDS has established itself and that we have the opportunity to meet, exchange and discuss together as European women for the 9th time since 1995.

Be prepared to be inspired, to make new friends and reconnect with old ones, and to bring back to your clubs ideas for increasing your club's impact into your community.

Thank you for participating and contributing. A very special thank you to the wonderful organizing team! Only through their tireless work, commitment and extraordinary dedication has it been possible to manage this event.

In this sense: Welcome to Frankfurt/Main!

Together we will build a better world for women and girls.



Christine Dersch
Governor District 28
2022 - 2024,
Area Director 02/28
2016-2018,
Zonta Club Marburg

Photo: Anna Schneidemann
Photography

Lawyer, in-house counsel of an energy supply company (Stadtwerke Marburg), member of the executive board of a local transport company (Stadtwerke Marburg Consult)

Member of the Zonta Club Marburg since 2004



FRANKFURT AM MAIN

Frankfurt is the most populous city in the German state of Hesse. Its 791,000 inhabitants as of 2022 make it the fifth-most populous city in Germany. The city is the heart of the larger Rhine-Main metropolitan region, which has a population of more than 5.8 million and is Germany's second-largest metropolitan region after the Rhine-Ruhr region.

Frankfurt is one of the major financial centers of the European continent, with the headquarters of the European Central Bank, Deutsche Bundesbank, Frankfurt Stock Exchange, Deutsche Bank, DZ Bank, KfW, Commerzbank. In total Frankfurt is home to over 200 banks, making it Germany's financial capital.

Frankfurt's skyline, especially that of its central business district, is shaped by some of Europe's tallest skyscrapers, which has led to the term Mainhattan. The city has many notable various green areas and parks, including the central Wallanlagen, the City Forest, two major botanical gardens (the Palmengarten and the Botanical Garden Frankfurt) and the Frankfurt Zoo.

Messe Frankfurt is one of the world's largest trade fairs. Major fairs include the Music Fair and the Frankfurt Book Fair, the world's largest book fair.

Frankfurt is home to influential educational institutions, including the Goethe University, the UAS, the FUMPA and graduate schools like the Frankfurt School of Finance & Management. Its renowned cultural venues include the concert hall Alte Oper, continental Europe's largest English theater and many museums.

Frankfurt is culturally, ethnically and religiously diverse, with half of its population, and a majority of its young people, having a migrant background.

We hope you enjoy your time in Frankfurt!

This multifaceted city combines postmodern banking towers and the old town, big business and tradition. The old town with its half-timbered houses, the museum embankment and the Goethe-Haus are among Frankfurt's most popular locations. A sightseeing tour provides an ideal overview of the metropolis by the river, known as "Mainhattan".

(Source: Wikipedia, Photos: Dr. Claudia Róka-Eckhardt, ZC Wetzlar)



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Where? Frankfurt RheinMain, naturally.



**Frankfurt
RheinMain**

Become a part of it

FrankfurtRheinMain GmbH International Marketing of the Region is the official point of contact for companies moving to the area from outside Germany.

→ frm-united.com



KATARINA BARLEY, VICE PRESIDENT OF THE EUROPEAN PARLAMENT

Dr. Katarina Barley is Vice-President of the European Parliament and member of the Committee on Civil Liberties, Justice and Home Affairs and substitute member of the Committee on Foreign Affairs.

In the run up to the European elections in May 2019 she was the lead candidate of the Social Democratic Party of Germany (SPD). Prior to that, she was a member of the German Bundestag from 2013 to 2019. During this period she successively served as SPD Secretary General, Federal Minister for Family Affairs, Senior Citizens, Women and Youth, Acting Federal Minister for Labour and Federal Minister for Justice and Consumer Protection.

Before her time in politics, she worked as a lawyer, research assistant at the Federal Constitutional Court and as a judge at the Regional Court of Trier and the Wittlich District Court. As of 2022, she is president of the German aid and welfare organisation "Arbeiter-Samariter-Bund" (ASB).



Dr. Katarina Barley,
Zonta Club Trier

Photo: Katarina Barley/
www.katarina-barley.de

GERTRUD ROSA TRAUD, CHIEF ECONOMIST OF HELABA

Dr. Gertrud R. Traud has been the Chief Economist of Helaba since 2005 and assumed the position as Helaba's Head of Research in 2006. She began her career at Bank Julius Bär (Deutschland) AG. In 1999, she took over the position of Head of Equity Market Strategy for institutional clients at Bankgesellschaft Berlin.

Dr. Traud is a member of several advisory boards, including DLE Group AG, VolkswagenStiftung and Aventis Foundation. She is involved in social projects, e.g. such as the patron of ZONTAlente.

Dr. Traud is a contact person for both the print and television media, in which she makes regular contributions and appearances. On top of that she is a regular speaker at financial conferences.

If you would like to connect with her, you can find her on LinkedIn: [Dr. Gertrud Rosa Traud | LinkedIn](#)



Dr. Gertrud R. Traud has
been the Chief Economist
of Helaba

Photo: Helaba

SALLA TUOMINEN, PRESIDENT-ELECT OF ZONTA INTERNATIONAL AND ZONTA FOUNDATION FOR WOMEN

Salla is a third generation Zontian and has been a Zonta member since 2005. Salla has been active throughout all levels of leadership, including being a director of the 2018 - 2020 International Board and Vice President in 2020 - 2022 and has had extensive experience within her district board having served in almost all roles.

Salla works as an attorney at law as Partner and Head of Corporate and M&A practise group specializing in both domestic and international M&A transactions at DLA Piper Attorneys Finland. She is experienced in advising clients also in various ESG matters such as, business and human rights. She is also a responsible pro bono partner at the Finnish office.



Salla Tuominen
President-Elect Zonta
International and Zonta
Foundation 2022 - 24,
Zonta Club of Helsinki

FERNANDA GALLO-FRESCHI, VICE PRESIDENT OF ZONTA INTERNATIONAL AND ZONTA FOUNDATION FOR WOMEN

Fernanda is the Vice President of Zonta International and Zonta Foundation for Women, where she progressively took on leadership roles at club, district and international levels, having served as International Director in the past biennium and previously as D28 Governor.

A civil and environmental engineer, Fernanda has been working for almost 40 years in technical male-dominated fields, up to being responsible for joint ventures with global partners in IT applications to the construction industry. In the last years, she turned to consultancy in the fields of environment, workplace safety and sustainability, recently adding workplace gender equality auditing to her professional competences.



Fernanda Gallo-Freschi
International Vice President
Zonta International and
Zonta Foundation 2022 - 24,
Zonta Club of Milano
Sant'Ambrogio

KARIN NORDMEYER

Karin Nordmeyer is a strong advocate for human rights/women's rights.

President of UNIFEM/UN Women Germany from 2004 to 2021. Appointed by the German Government to serve in human rights commissions such as the German Advisory Board for Civilian Crisis Prevention and member of the German Delegation to the UN Commission on the Status of Women.

Awarded the Order of Merit of the Federal Republic of Germany.



Karin Nordmeyer
Council of Europe
Committee Consultant,
Member of Zonta
International since 1970,
Past Zonta International
Director,
Zonta Club Freiburg-
Schauinsland

INGEBORG GEYER

Ingeborg Geyer has been a member of Zonta Club Vienna since 1985. She served as a member of the Zonta International Board of Directors from 2008 - 2010 and has been representing ZONTA International at the UN in Vienna since 2010. Over the years she has been active as board member in various function at the NGO CSW, CSD, Family, the Alliance of NGOs on Crime Prevention and Criminal Justice and is currently chairing the Committee on Sustainable Development.

Professionally, Ms. Geyer has been a lexicographer and linguist, the Head of an Institute of the Austrian Academy of Sciences from 2003 - 2012 and has served as chief editor of the Lexicon of Austrian-Bavarian Dialects until 2015. She holds a doctor's degree of the University of Vienna.



Ingeborg Geyer
Zonta Club of Vienna

SU-ZEONG FRÖHLICH

Dr. Fröhlich, called Sui by everyone, sees all her passions united in the advent of web3: art, science and social impact. Before falling down into the rabbit hole Sui was working as a physician in internal medicine for many years in Berlin. But since her relatively early foray into the world of crypto in 2017 it has been an incredible journey for her. With her NFT-project VISIBLR, she has embarked on a mission to shape discourse on blockchain-based solutions and use cases for BIPoC in a diverse and participatory manner. With her project VISIBLR she became a grantee of the Tezos Foundation and started her talkshow "Token-Talk mit Sui" recorded at Karakaya Talks.

Having already been a speaker at numerous events such as Solutions., IFA, DMEXCO and with plans to speak on stage at NFT.NYC in April 2023, her art has been showcased at The German Apartment by fischerAppelt in Lisbon, the Bright Moments Gallery and W3.Hub in Berlin, too. In December 2022 she hosted VISIBLR's first Blockchain-Workshop for Kids at BIWoC* Rising, soon after she conducted another Blockchain-Workshop for 150 Teenagers in Los Angeles during YouthSummit in March 2023. She is winner of the Womanhack Hackathon & Conference 2022 in Lisbon and semifinalist of the Outer Edge Los Angeles Hackathon 2023.



Above all, she is co-founder of a web3 consulting and educational business called Fox and Happy Blocks.

Dr. Su-Zeong Fröhlich

ALEXANDRA NIESSEN-RUENZI

Dr. Niessen-Ruenzi is Professor of Finance and Vice Dean of Research at the University of Mannheim in Germany. She is also the Academic Director of the Berlin Center of Corporate Governance (BCCG) and research fellow at the European Corporate Governance Institute (ECGI). Her research interests are in the fields of corporate governance, corporate finance, and asset management. A special focus of her research is on gender differences on financial markets.

Professor Niessen-Ruenzi's research is published in top ranked academic journals and is also regularly featured by the business press and news media. She presents her work at leading international conferences and is a regular speaker on gender topics in the financial industry. Her research papers won several prizes, including best paper awards at the Academy of Management, Rothschild Caesarea IDC Conference and Society for the Advancement of Behavioural Economics.

She holds a PhD in Finance and has been a visiting scholar at several renowned institutions such as Kellogg School of Management, Northwestern University, and Haas School of Business, UC Berkeley. Alexandra Niessen-Ruenzi is married and has twin daughters.



Dr. Alexandra
Niessen-Ruenzi
Photo: Anna Logue

BARBARA BÖHNLEIN

Dr. Barbara Böhnlein is a Managing Director at MUFG Bank (Europe) N.V., one of the largest banks globally, with headquarters in Tokyo. Barbara leads the the MUFG's German Corporate Business as country manager. She has over 25 years of international experience in the financial services industry with leadership expertise across diverse teams. Barbara holds a Ph.D. from the European University Institute, the EU university in Florence/Italy and a diploma in economics from Freiburg University.



Dr. Barbara Böhnlein



Committed to empowering a brighter future.

At MUFG we are focussed on building a diverse, equitable and inclusive workplace that reflects our society, where everyone feels they can succeed and be their authentic best.

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IRMA ERTMAN

Irma Ertman, Ambassador emerita, received her Licentiate of Laws degree at the University of Helsinki. She served in the Ministry for Foreign Affairs of Finland for 41 years in different positions, incl. as Inspector General of the Foreign Service and as Director General for Legal Affairs of the Ministry, as well as in missions abroad. Her interests include human rights, international humanitarian law and Nordic issues.

She has been a Zonta member since 1994, being presently a ZI Supporting Member. She is Vice-chair of the ZI Council of Europe Committee.



Irma Ertman
Associated Zonta Member

ANITA SCHNETZER-SPRANGER

Anita Schnetzer-Spranger is a member of Zonta Club of Mainz. Inspired by the internationality of Zonta and the organization's focus to improve the lives of women regardless of geographic borders, Anita joined Zonta at the age of 29. In the years since, she has served Zonta on all levels of the organization, since 2016 as ZI Council of Europe Committee Chair. In this role Anita represents Zonta International as Head of Delegation at the Conference of INGOs of the Council of Europe.

It is Anita's goal to train Zonta members on the relevance of the Council of Europe to Zonta's mission of women's rights and gender equality and on the participatory status Zonta has been granted to the CoE. Anita received a Master's degree in economics with a specialty in marketing.



Anita Schnetzer-Spranger
Zonta International Council
of Europe Committee
2022 - 2024,
Past International Director,
Committee Chair,
Zonta Club of Mainz

FRAUEN

Nur 34,9 % Frauen im aktuellen Bundestag.

IN DIE

Da geht doch mehr!

POLITIK






Quelle: Deutscher Bundestag

CLAUDIA RANKERS

Bank business economist Claudia Rankers is the founder of the Rankers Family Office, a multi-family and entrepreneurial office, since 2003. Previously, she was a director at the Swiss bank UBS and Deutsche Bank. Important issues are asset structuring and investment, controlling and asset succession. Real estate purchases and their financing are part of the holistic support. The entrepreneur office cares of raising capital, growth strategies for the company as well as preparation and sale of the company itself. Business start-ups are supported, too.



Claudia Rankers
Zonta Club of Mainz

LARA LORENZ

Lara Lorenz started her career at Pictet Asset Management in 2015 and is Investment Advisor in the Intermediaries Distribution Team in Frankfurt. From 2020 to 2022, she worked in the Headquarter in Geneva on different projects in the Thematic Equities Investment Team and Sustainability & ESG-Team. Lara holds a Degree in Banking & Finance; Strategy & Organisation; and the Certificate in ESG Investing (CFA Institute). In 2018, she received the Jane M. Klausman Women in Business Scholarship from Zonta Club Frankfurt am Main.



Lara Lorenz



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law and taxes is at our side.

"There is nothing to fear in life, we just have to understand it!" (Marie Curie)

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www.abatus-beratung.com



CLAUDIA LÄSSIG

Already 25 years ago, Claudia Lässig dared to take the step into self-employment. Courage, creativity and determination quickly led to success and finally – in 2006 – to the founding of Lässig GmbH. The medium-sized company manufactures products for babies, children and parents that combine unique design with sustainability. The successful entrepreneur has been a Senator of Business since 2019, was named one of Germany's 50 best female entrepreneurs by Handelsblatt in May 2022 and Hessian Entrepreneur of the Year in September 2022. She shares her knowledge with others in the context of inspiring lectures and further education.

For contact requests:
[linkedin.com/in/claudia-lässig-34377942](https://www.linkedin.com/in/claudia-lässig-34377942)



Claudia Lässig
Lässig GmbH

Photo: Wolfgang Stahr

ANN KATHRIN LINSENHOFF

Ann Kathrin Linsenhoff is a very successful dressage rider and won amongst others the team gold medal at the Olympic Games in Seoul 1988.

In 2002 she founded the Ann-Kathrin-Linsenhoff-Foundation for UNICEF, and she is a member of the German UNICEF Committee. In 2014 she founded the independent Linsenhoff-Foundation with focus on educational projects in Germany to support young people – especially girls and women – with refugee and migration background.



Ann Kathrin Linsenhoff is a practical veterinarian, and she holds various memberships in supervisory and advisory boards as well as in boards of trustees.

Ann Kathrin Linsenhoff
www.linsenhoff.de

Übernehmen Sie Kontrolle

Liegt Ihr Vermögen wirklich in Ihren Händen?

Zu viele Frauen beteiligen sich noch immer nicht an langfristigen Themen rund um ihr Vermögen. Übernehmen Sie jetzt Kontrolle und schützen Sie sich und Ihr Vermögen vor unerwarteten Ereignissen.

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JULIA MEINHOLD-HEERLEIN

Dr. Meinhold-Heerlein completed her German undergraduate Bachelor's Degree in Political Science at the Universities of Leipzig and Berlin, followed by a Master's Degree from the College of Europe in Bruges, Belgium. At the University of Chemnitz she was awarded her Doctorate (Dr. Phil.), with internships in Luxemburg, Brussels, Bordeaux, Berlin and New York. Julia worked at the liaison office between the German Parliament and the European Union in Brussels. She continued her career at the German Mission to the United Nations and other international organizations in Geneva. During the H1N1 pandemic, Julia was responsible for fundraising for various health projects while working at the headquarters of the World Health Organization. In 2020, Julia founded her own start-up. "Mühlenplätzchen" is located in a historic water mill in Lich, near Frankfurt. Julia is married and proud mother of three boys.



Dr. Julia Meinhold-Heerlein
Zonta Club Burg Staufen-
berg-Giessen

JESSICA PELY

Dr. Desiree-Jessica Pely founder of metawealth.tech in Berlin and loyee.io in San Francisco, holds a Ph.D. in Finance from LMU, visiting Yale and the University of Miami. She taught 2,500 students in finance and behavioral economics at Institute for Capital Markets and Corporate Finance in Munich and Lyon and worked for the most renowned scientist, e.g., Nobel Prize Laureate Richard Thaler (who was acting in the movie "Big Short", explaining to Selena Gomez how the financial markets work).

She is an ex-female representative of the School of Business at LMU Munich, and her mission is clear: helping specifically females to make them (de-)financially literate and independent.

Founder of loyee.io in San Francisco and meta wealth.tech in Berlin.

If you would like to connect with her, you can find her on LinkedIn: <https://www.linkedin.com/in/pely/>.



Dr. Desiree-Jessica Pely

Promoting Diversity, Inclusion and Equity at American Express

At American Express, we work to create an inclusive culture in the workplace, where our colleagues feel welcome and supported to reach their full potential; the marketplace, where businesses and consumers have equal economic opportunities; and society, where equality is supported and diversity is celebrated. We bring our DE&I vision to life by embedding diversity, equity, and inclusion in our company culture and operations, executing on the priorities and goals we set for ourselves, and holding our company and leaders accountable for progress on and achievement of those goals.

In 2021, women represented more than half of our workforce worldwide, and almost four out of 10 senior executives. As part of our commitment to backing our women colleagues, we launched the American Express Ambition Project with the aim of inspiring women to confidently pursue their ambitions, whether personal or professional, and pay it forward by being ambitious for others.

The company remains invested in engaging, retaining and backing its women colleagues and offers programs, benefits and flexibility that support well-being, including Amex Flex, the company's new way of working where colleagues can work in the office, at home, or can take a hybrid approach that combines both.

More info at: www.americanexpress.com



BETTINA WEIGUNY

Bettina Weiguny is a journalist and freelance author. She writes a weekly column "Balance-Akt" in the F.A.Z.-Sonntagszeitung, has published several books, produces podcasts and was involved in the film adaptation of the Wirecard scandal. She studied German and English in Munich, Newcastle and Göttingen, is married and mother of three almost grown-up children. In 2019, she joined Zonta (ZC Bad Soden/Kronberg).



Currently Bettina serves on the European Interdistrict Seminar's organisation team D28*

Bettina Weiguny
Zonta Club Bad Soden-Kronberg

DIETLIND STUERZ

Dietlind Stuerz has been a member of ZC Burg Staufenberg-Giessen since 1995.

She has held various district- and international positions, was D28-Governor 2016 - 18 and International Nominating Committee member 2018 - 20.

State qualified teacher, studied in Munich and Hannover; Master degree in history and art history at the Justus Liebig University of Giessen.

She has taught in various schools/institutions and in adult education.

Currently Dietlind chairs the European Interdistrict Seminar's organization team D28*



Dietlind Stürz
Zonta Club Burg Staufenberg-Giessen

FIONA RUFF

Originally from Ireland Fiona Ruff has lived in Germany for the last 30 years. She is a freelance Business Development consultant and co-founded the platform www.2030.network last year, where consumers can find female-led businesses in Germany. She has been an active member of Zonta for over 15 years in a variety of positions. In recent years she spearheaded the centrally coordinated nationwide Zonta Says NO campaign and the implementation of the German Zonta Union members directory.



Currently Fiona serves on the European Interdistrict Seminar's organisation team D28*

Fiona Ruff
Zonta Club Bad Soden-Kronberg

Photo: Frau Winkelmann
Businessfotografie & Film

DANIELA DAUS

Daniela Daus is a tax advisor and auditor based in Gießen. She is working for local as well as international clients. In 2006, she joined Zonta and supports her club in accounting and financial topics.



Currently Daniela serves on the European Interdistrict Seminar's organisation team D28*

Daniela Daus
Zonta Club Burg Staufenberg-Giessen

RENATE VON KÖLLER

Currently Renate serves on the European Inter-district Seminar's organisation team D28*

2004 member of ZC Frankfurt II Rhein-Main

Vice president 2007 - 2008, president 2008 - 2010, 2012 - 2014 and 2020 - 2022

2015 Nominating Committee for Area Board 02

2014 - 2020 Ambassador chair Di 28: three Biennia

After my bar exam in German law I started working as a journalist for Frankfurter Allgemeine Zeitung FAZ.

I live in Frankfurt, I am married and have 3 children.



Renate von Köller
Zonta Club of Frankfurt II
Rhein-Main

SUSAN GEORGIJEWITSCH

Susan Georgijewitsch looks back on a 15-years successful career as management consultant with one of the top international management consultancies. In 2005 she transferred to the third sector and worked as a fundraiser for two German universities and the European Molecular Biology Laboratory until her retirement in October 2020. She holds degrees in mathematics, history, and information science.

Susan joined Zonta Club Frankfurt am Main in 2010 and was its president from 2018 to 2020. If you would like to connect with her, you can find her at susan.georgijewitsch@zonta-frankfurt.de



Currently Susan serves on the European Interdistrict Seminar's organisation team D28*

Susan Georgijewitsch
Zonta Club Frankfurt am
Main

Photo: Marc Georgijewitsch

MICHAELE KÜNZEL

Dr. Michaele Künzel studied medicine at the Universities of Marburg (Philipps-Universität Marburg) and Gießen (Justus-Liebig-Universität), Germany. Until her retirement she worked as a doctor of industrial and environmental medicine for several companies in the area of Gießen. Michaele Künzel joined the Zonta Club Burg Staufenberg-Giessen in 2003, served as secretary in the years 2006 to 2008 and as president from 2014 to 2016. In her role as the club's chronologist since 2016 she edited the chronicle of the Club Burg Staufenberg-Giessen for its 25th anniversary in 2017.



Currently Michaele serves on the European Interdistrict Seminar's Organisation-Team D28*

Dr. Michaele Künzel
Zonta Club Burg Staufenberg-Giessen

Photo: Till Buurman

DISTRICTS IN EUROPE

District	Country	
D13	Denmark	Iceland
	Lithuania	Norway
D14	Austria	Croatia
	Cyprus	Germany
	Greece	Hungary
	Italy	Lebanon
D20	Estonia	Finland
D21	Latvia	Sweden
D27	Belgium	France
	Germany	Luxembourg
	Poland	Ukraine
D28	Germany	Italy
	Liechtenstein	Switzerland
	Turkey	
D29	France	Germany
	Guadeloupe	Netherlands
	Russia	Spain
	United Kingdom	Scotland
D30	Bulgaria	France
	Germany	Italy
	Macedonia	Monaco
	Romania	Switzerland

EUROPEAN SEMINARS

1995 in Lübeck, Germany – How to be a Zontian.
Women and health, environment and multicultural

2002 in Stuttgart, Germany – ZONTA in a changing
society. Responding to European challenges

2009 in Bonn, Germany – ZONTA's way forward.
How to implement Women's Rights

2011 in Bonn, Germany – Keep up Women's Rights.
ZONTA's ability to improve the status of women

2013 in Tampere, Finland – Women in the 21st Cen-
tury. Old problems, new solutions?

2017 in Brugge, Belgium – Empowering women in
decision-making

2019 in Tartu, Estonia – Do values become older?

2023 in Frankfurt, Germany – Women and Finance
– between challenges and chances



The organisation team of the European Interdistrict Seminar D28* in front of the Evangelische Akademie, Frankfurt

Photo: private

PARTICIPANTS OF THE 9TH INTER-DISTRICT ZONTA SEMINAR 2023

District	Country	Clubs	Zontians	Alumnae	Total
D08	Ukraine	1		1	1
D09	USA	2	2		2
D12	USA	1	1		1
D13	Denmark	6	6		7
	Norway	1	1		
D14	Austria	3	3		20
	Croatia	1	1		
	Germany	8	15		
	Italy	1	1		
D18	Ghana	1	1		1
D20	Finland	9	17		17
D21	Sweden	1	1		1
D27				7	35
	Belgium	4	9		
	France	2	3		
	Germany	9	12		
	Luxembourg	1	4		
D28				3	51
	Germany	15	35		
	Italy	2	2		
D29				6	44
	France	2	1		
	Germany	18	30		
	Netherlands	4	3		
	UK & Scotland	1	4		
D30				1	18
	Bulgaria	1	1		
	Germany	9	10		
	Italy	3	3		
	Switzerland	3	3		
Total	18	115	180	18	198

Please find the names and email addresses of all participants who accepted to be published on the guestlist of the homepage of the event.

SOCIAL PROGRAM

Friday, 28 April 2023 15:00 - 16:30

Historisches Museum Frankfurt, Saalhof 1, 60311 Frankfurt - Visit and guided tour 15:00 - 16:30

The Historical Museum Frankfurt is the city's oldest museum, preserving, researching and exhibiting Frankfurts cultural heritage. As a history museum it links local town issues with broader social history.

Saturday, 29 April 2023 19:00 - 22:00

"Frankfurter Abend" at the "Lorsbacher-Thal", Große Rittergasse 49, 60594 Frankfurt

From the hotels and from the Ev. Akademie it takes 15 minutes by foot/or 5 minutes by taxi

The "Lorsbacher Thal" is an original cider tavern founded in 1803 with a selected variety of regional dishes: guests are welcomed like old friends (Messe Frankfurt Hotel and Restaurant Guide)

Sunday, 30 April 2023 10:00 - 13:00

1. Guided City Tour on foot - the best way to explore Frankfurt's old town and its most important attractions
Meet at the fountain in the middle of the Römer at 10:00

2. Jüdisches Museum Frankfurt, Bertha-Pappenheim-Platz 1, 60311 Frankfurt "Get to know jewish heritage in Frankfurt"

Meet at the Museum Entrance at 10:00

3. Deutsches Romantik-Museum/Goethe Haus, Großer Hirschgraben 21, 60311 Frankfurt

Meet at the Main Entrance at 10:00

4. Sightseeing cruise on the river Main

Meet at Primus Line, Eiserner Steg/Mainkai at 11:00

All tour meeting points are within walking distance



EUROPEAN INTER-DISTRICT ZONTA SEMINAR

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2030*



FINEXA



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FOR WOMEN AND GIRLS

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