

STEM Award

Establishing best practise on Club Level



Establish selection criteria

Review and expand on STEM criteria as defined on the international and district level and don't be shy to adapt to your environment

1. Technical evaluation

- Define STEM tracks within the curriculum that qualify
- Define applicants status (actively enrolled / graduate)
- Define „outstanding achievements“

2. Social engagement

- Define minimum criteria – it is a Zonta Award after all!
- Discuss examples within the award committee to align on expectations
- Dare to discuss „nerd“ in the context of „role model“

Rank applications independently and in parallel

- consolidation and final assessment to be done by Zonta

Collaboration with technical university

- Establish the award as a collaborative effort with one specific university – to jointly award the price
- Seek support from the best-practise team when you reach out, we very well may know people!
- Seek to establish an award comittee consisting of 2-3 members of teaching staff and preferably 1 member of the diversity office at university to cover the technical evaluation of the applications
 - Strengthen our credibility, we cannot cover for all STEM disciplines
 - Engage with female professors and lecturers
 - Engage with the women`s / diversity office
- Provide for an opportunity for the university to position as engaged in the advancement of women and welcoming diversity among students

Zonta Goal: Future Leaders

- Empowering Women – Examples from our past applicants
 - Member of student organization („ASTA“)
 - Representing students in nomination committee for teaching staff
 - Mentoring of freshmen
 - Organizes student exchange with home country
 - Founder / entrepreneur
 - Engaged in social work:
 - „freiwilliges soziales Jahr“
 - sports coach, referee
 - „Freiwillige Feuerwehr“

Team-up

- Likely there is more than one club in the geographic vicinity of the university you will want to collaborate with
- Team-up, you may share the effort, it may be easier to afford the prize or you may possibly award a 1st and 2nd prize and make an even greater impact
- Each club should have at 3-4 members on the award committee and participating in preparation, reviews and out-reach. It will be some effort to establish in year one – count on some 20 hours per person but already the second time it is much more manageable.

Promote the effort

- Even highly qualified applicants often consider themselves not as targets
- Awareness via social media, university homepage or flyers is good, but by far not sufficient
- Convince your contacts in the technical committee to actively approach students that may qualify
- A minimal number of 10 applicants should be achieved to not dilute the significance of the award, 20 is doable! .. And it is ok for applications who did not get considered to apply again next year

Summary

- Seek an active collaboration with a technical university
- Establish a connection to both the diversity office and teaching staff
- Define criteria on both the technical level and on social engagement
- Consider teaming up with other clubs in the area
- Promotion is key

Local clubs provide for the foundation in broad outreach and the link to Zonta International goals

We are here to help!

Happy to help

[PRESSEMITTEILUNG „SOPHIE REITER GEWINNT NEUEN WOMEN IN TECHNOLOGY-PREIS“](#)

[STEM-AWARD 2022 – SO BEWIRBST DU DICH](#)

[LEA BENNING GEWINNT DEN „SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS – AWARD“ \(STEM\) 2022!](#)

Dr Helge Lubenow

Zonta-Club Bad Nauheim - Friedberg

Tel 0151 / 59420101

www.zonta-badnauheim-friedberg.de



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CLUB OF
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EMPOWERING WOMEN
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