

Fiona RuffFiona Ruff • 1. • 1. Co-Founder 2030* | Business Consulting | Supporting women in business for more gender equality in our economy | Irish-German

I really enjoyed myself this weekend, moderating, together with my wonderful Zonta orgateam-sisters the 9th European Zonta Inter-District Seminar run by <u>Zonta International</u> in Frankfurt.

"**Women and Finance** – **between challenges and chances**" was the motto and over 200 members of Zonta from all around Europe (and also a few from USA and Africa) met up to discuss this important topic.

We got off to a great start at the <u>Historisches Museum Frankfurt</u> Historical Museum with <u>Dr.</u> <u>Gertrud Rosa Traud</u>, Chief Economist at the <u>Helaba</u>, presenting a refreshingly optimistic economic outlook in a fascinating talk.

At the Ev. Akademie we had an amazing line-up of speakers for our keynotes and workshops:

• **Dr**. **Katarina Barley**, Vice-President of the European Parliament, who we are delighted to say, is a member of Zonta Club Trier, shared some of her thoughts and experiences throughout her legal and political career and posed the question of how we want our society, our economy, and our world of finance to be in the future.

• Dr. <u>Alexandra Niessen-Ruenzi</u>, gave an excellent presentation on "Gender Differences in Finance" and showed us the reasons why the Gender Lifetime Earnings Gap is a shocking 49,8% !!

• Using her experience as an example <u>Dr. Barbara Böhnlein</u> from the <u>MUFG</u> Bank (and Zonta member) shared some of her insights into how women can build careers in the finance industry (and have a family at the same time).

• Joining these three keynote speakers were <u>Karin Nordmeyer</u>, Past-President of UN Women, and <u>Desiree-Jessica Pely, PhD</u>, Founder and CEO of <u>Loyee.io</u>, with <u>Bettina Weiguny</u>, Journalist and Author, as the moderator of a panel discussion.

• Irma Ertman, <u>Geyer Ingeborg</u>, Anita Schnetzer-Spranger, <u>Fernanda Gallo Freschi</u>, <u>Tuija</u> <u>Heikkilä</u> and Ivana Sarotto Benotto discussed the topic of "Securing Women's Rights" at european and national level and gave helpful insights into the work of the <u>United Nations</u> and <u>Council of Europe</u> as well as examples from Italy, Bulgaria and Finland.

• <u>Dr. Su-Zeong Fröhlich</u> ran an outstanding workshop on Blockchain Technology, <u>Claudia</u> <u>Rankers</u> on Women and Money, <u>Lara Lorenz</u> on Sustainable Investments and <u>Ann Kathrin</u> <u>Linsenhoff</u> on Fundraising.

• <u>Claudia Müller</u>, <u>Desiree-Jessica Pely</u>, <u>PhD</u> and Dr. Julia Meinold-Heerlein told their inspiring stories of becoming Female Entrepreneurs.

And at the end of the day there was time for a Q&A round with our Zonta International

President <u>Ute Scholz</u> and two members of her board <u>Salla Tuominen</u> and <u>Fernanda Gallo</u> <u>Freschi</u>.

A big thank you to my dear orga-team sisters, <u>Dietlind Stuerz</u>, <u>Bettina Weiguny</u>, <u>Susan</u> <u>Georgijewitsch</u> and <u>Renate von Köller</u>, Michaele Künzel, Daniela Daus and our many helpers. And to <u>Silke Wolter</u> for the programm and photos.

THANK YOU to all the attendees and dear Zonta friends for your active participation. It was an honour and it was lots of FUN!

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