

## Report Chair Fondation Ambassadors

Dear Governor,  
dear Annemarie and all members of the District Board.  
Dear Presidents and Delegates of the Zonta Clubs of our District 28, dear Zontians

On behalf of the Fondation Ambassadors

- Vilborg Asmus-Reuter (Area 02)
- Zelinda Legge (Area 03)
- Beate Normann, (Area 04)

we present the following numbers and figures due to 30. June 2021.

District 28 Grand Total 30. June 2021	11.946,39 USD	Ranking International:10	
Active Clubs/ Members District 28	58/1368	Club Donors: 37	64%
		Individual Donors: 89	7%
Endowment Fond	2.219,92 USD	1 giving Club, 2 Indv.Donors	
Contribution per Member	81,83 USD		

This Year of the Biennium 2020-2022 has indeed been a challenge for many Clubs, due to the pandemic and the restrictions we have lived with.

Despite this difficult situation, we see that most clubs have contributed to ZIF. In addition, many clubs have provided assistance to ZC Beirut after the disaster that occurred there, which has probably contributed to this being prioritised in favour of a club donation.

We see that in our district there is great potential to motivate members to an individual donation, here we are far behind other districts where it is embedded in the culture to also contribute in this way.

### **Vilborg Asmus-Reuter Area 02:**

Following my experience as Foundation Ambassador from Last year I suggest to shift the every member campaign from November to September. This would be easier to enforce because in November the Clubs are Gully occupied with the Orange Your City Campaign.

My First year as Ambassador for the Foundation was really difficult because it was impossible to meet the Club presidents of my area in person. Therefore I am very glad for the possibility to meet everybody at long last during our Area Conference in Mainz in September 11th and to put forward and discuss the goals and accomplishments of the Foundation.

Last year's greatest achievement in Area 02 was the Every Member Every November Campaign in spite of the difficulties I described above.

Best regards, Vilborg

### **Zelinda Legge Area 03**

As Zonta Foundation for Women Ambassador, I attended each an all Area Meetings of Area 03 and made presentations illustrating the International projects, the projects of fundraising and the achieved goals.

I emailed the clubs of Area reminding the dates for donations, exorting to celebrate Amelia Eararth's and Rose Days, suggesting occasions to donate, offering my assistance to fill out the donation form and to make a wire transfer to the Foundation. I also sent thank you e-mails to the clubs or members who did donate and e-mails to update the clubs about the news of the Foundation and the amount raised during the fundraising campaigns.

I am proud of the clubs and members of Area 03 who, despite the difficulties caused by the Covid pandemic werent ables to donate to the Foundation, until the end of may 2020, a sum comparable to the previous year.

Best regards Zelinda

### **Beate Normann Area 04:**

I have sent out an ambassador letter to club presidents and board every second month. This is to be passed on to our members. The letters informs about relevant figures for district and area. In addition, I send relevant information and updates about our service projects and motivate the clubs to support our international projects.

As an ambassador, it is an important to be available to the clubs and members when questions arise about ZIF. After our Websites have been updated, and newsletters are sent directly to members, I find that the information about our service and education projects is very good. This has led to clubs having a good access to information and reports, which facilitates our role as ambassadors.

Best regards Beate (Chair ambassadors D28)